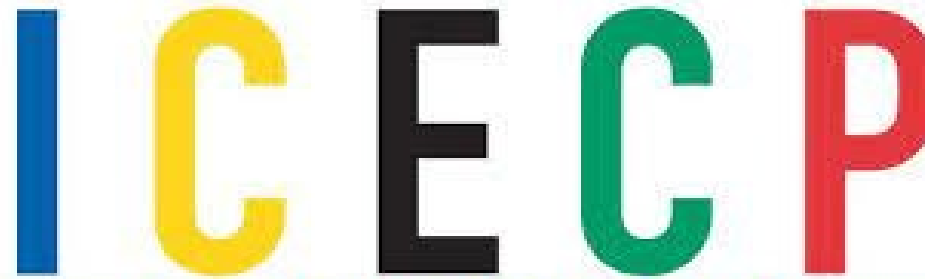


ICAB & ICECP: Making a Difference in Sport Around the Globe One Coach at a Time

Dr. Matthew J. Robinson,
Director of the International
Coaching Enrichment
Certificate Program &
International Coaching
Apprenticeship in Basketball

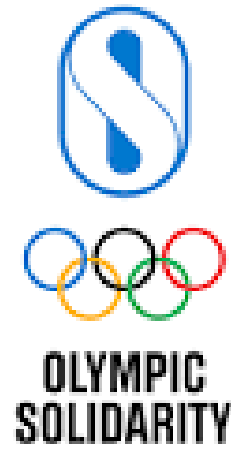
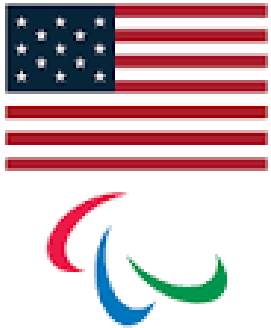
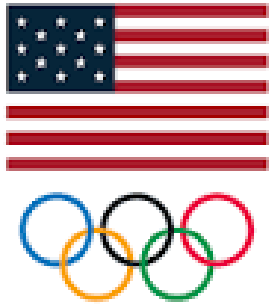


Dr. Matthew J
Robinson
Professor,
University of
Delaware



INTERNATIONAL COACHING
ENRICHMENT CERTIFICATE PROGRAM





The International Coaching Apprenticeship in Basketball

ICAB Mission

- The mission of the University of Delaware and the United States Olympic & Paralympic Committee (USOPC) Specific Training in Basketball (ICAB) is to provide national-level coaches and those responsible for the development of the sport in their country with an opportunity to enrich their basketball coaching skills and proficiencies and to expose them to the U.S. intercollegiate basketball environment.
- The six-month program includes a four-month virtual module followed by a 23-day in-person apprenticeship experience with a U.S.-based National Collegiate Athletic Association (NCAA) Division I men's and or women's basketball program that will allow for the candidates to shadow, observe and interact with the coaching staff of that program.





Year Thirteen of ICAB

- 62 Graduates
- 48 Countries



ICAB Participants

- **9.68%** Asia
- **14.52%** Africa
- **24.19%** Americas
- **46.77%** Europe
- **4.84%** Oceania



ICAB Participants

- National Team Program Coaches
- High Level Club Coaches
- University & High School Coaches
- Selected and Approved by FIBA and Olympic Solidarity
- Olympic Solidarity Scholarship



ICAB Program Structure

- Four Month Virtual Program
 - Virtual Presentations
 - Reflective and or Application Assignments based on Presentation
- One Month Residential Program
 - Two-day Assignment and Apprenticeship Orientation
 - Twenty-three-day apprenticeship
 - Two-day Program Closing and Graduation
- Post Program
 - Join ICAB Graduate Community



USA Based Support

- USA Basketball
- Washington Wizards and Mystics
- Denver Nuggets
- Philadelphia 76ers
- NBA,WNBA & G League



Past Virtual Presenters:



Tommy Sheppard



Vince Nicastro



Cheryl Reeve



Bob McKillop



Sue Troyan



Tim Connelly



Denise Dillon



Carol Callan



Malik Rose

ICAB Residential Activities

- Observing team and individual training and practice sessions as well as strength and conditioning sessions
- Being on or near the bench during scrimmages and contests to observe timeouts and halftime talks
- Conducting statistical analysis of practice and or game for the team
- Shadowing members of the coaching staff in those activities/ responsibilities away from training that would be deemed appropriate (e.g., staff meetings, video breakdown sessions, press conferences, speaking engagements with external groups, etc.)
- Interacting and discussing sport-specific coaching topics with staff
- Participating in coaching development opportunities away from the site (e.g., coaching clinics, visiting other knowledgeable coaches)



ICAB Residential Assignments

- Analytics Assignments
 - Team Analysis using Participant Metrics and by Host Metrics
 - Notational Analysis
- Weekly Reflection
- Six Professional Interviews of University Athletic Department Staff
- Program Analysis
- Scouting Report using Programs Metrics for Scouting Report.
- Professional/Organizational Development Plan



Current and Past Host Institutions

- MEN

- University of Delaware (MW)
- LaSalle University (MW)
- Lehigh University (MW)
- Temple University (M)
- Duquesne University (MW)
- Robert Morris University (M)
- St. Joseph's University (M)
- Davidson College (MW)
- Villanova University (MW)
- University of North Carolina (W)
- DePaul University (W)





International Coaching Enrichment Certificate Program

Mission & Aims

- **Sport Plus Focus** (Coalter 2005) The mission of the USOPC and University of Delaware's (UD) International Coaching Enrichment Certificate Program is to **provide national level coaches and those responsible for the development of the sport national coaching structures** in their countries with a practical program orientated towards developing proficiency in the technical, theoretical, conceptual, managerial and ethical aspects of coaching at all levels of competition.



Mission & Aims cont.

- Plus Sport Focus (Coalter 2005)
- The training program was designed to challenge participants to view sport as an educational tool that can be used to develop the future business, political and civic leaders for their country.
- Participants will return to not only serve as coaches within their respective sports but also serve as foundation builders for future coaches athletes and society while spreading the Olympic spirit.



ICECP Participants

- **25.0%** Asia
- **21.0%** Africa
- **33.1%** Americas
- **15.3%** Europe
- **5.6%** Oceania





Fifteen Years of ICECP

- 429 Graduates
- 126 Countries
- 36 Sports
- Thousands of Athletes Impacted
- Hundreds of Coaches Educated
- Performance Enhanced
- Participants taking on Leadership Roles in Sport

ICECP Program

- ICECP 2008 to 2018
- Current Structure of Program
 - Modules
 - Three Month Virtual Program
 - One Week Residency at USOPC
 - Project Development with Tutor
 - Apprenticeship
 - Project Implementation
 - Virtual Jury on Project
 - Graduation and Visit to International Federation
- Selection Process





Apprenticeships

- **NCAA Division I and III Universities**
- **Youth Basketball Organizations**

ICECP Basketball Projects

- Long Term Grassroots Basketball Development in Sri Lanka
- Implementing a Female Basketball Players Talent Identification Program in Albania
- Establishing National Coaching Structure for Basketball in Fiji
- Recruitment, Development and Selection of Assistant Coaches for National Teams of Basketball Federation of Serbia
- Developing a Long-Term Strength and Conditioning Program for Young Players to Reduce Typical Chronic and Acute Basketball Injuries in Slovenia
- Grassroots to Elite: A Seamless Transition for Female Basketball Players in American Samoa
- Development of a National Basketball Structure in Sierra Leone
- Basketball Talent Identification and Development in Oman



The Impact of ICECP Basketball Graduates: Sport & Personal Outcomes

96% increased their
awareness of other
cultures.

100% were made to
feel a part of an
International
Community.

99% increased their
understanding of
people from other
cultures.



ICECP Basketball Olympic Outcomes

- 85% increased their appreciation for Olympic Ideals.
- 99% increased their knowledge of the Olympic Movement.
- 97% felt more a part of the Olympic Movement.
- 97% are inspired to share Olympic ideals in their home country.
- 97% are more committed to promoting the Olympic goal of building a peaceful and better world through sport.



ICECP Basketball Professional Development Outcomes

99% have increased their confidence as a coach.

99% have increased their knowledge and skills as a coach.

99% feel they can better organize their sport in their country.

100% have identified the areas they need to grow as a coach.

100% have been provided the educational materials to improve as a coach.

95% are prepared to educate aspiring coaches.

98% feel they will better train their athletes.

99% feel they will better train their national teams.



Impact on Sport in Country

- 96% view sport to promote education in their country.
- 98% will incorporate information into their Olympic Committee.
- 96% will incorporate information into their Federation.
- 98% will incorporate information at the grassroots level.



Future of ICECP & ICAB

- ICECP Residential Program
 - Virtual
 - Residential
 - Apprenticeship
 - Project
- ICECP Virtual
 - Virtual
 - Virtual Synchronous Sessions
- ICECP National Program
 - Virtual
 - Live Session hosted in country
- ICAB
 - Virtual
 - Residential
 - Graduate Professional Community





THANK YOU & QUESTIONS

Dr. Matthew J. Robinson
Professor of Sport Management
University of Delaware

